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At the start of the new millennium, honour-related violence was at the very forefront of public attention in the Netherlands. The emergence of this issue was facilitated by evolving discourses on multiculturalism and was driven by four events: the shootings of Kezban, Hassan, Zarife and Gül. This combination of processes contributed to a reconceptualization of domestic violence against migrant women into honour-related violence. The extensive media coverage of the shootings also triggered a moral panic about this issue: honour killings were perceived as a sign of migrants' failure to properly integrate. Together, these processes serve to explain why this issue received such widespread public attention. In addition, these processes contributed to the emergence of an organizational field centred around this particular issue.



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